Privacy Policy

This Privacy Policy explains how Entangled Publishing, LLC (“we”, “our”, or “us”) collects, uses, stores, and protects personal data when you use the Fourth Wing Tour microsite (“the Site”). By using the Site, you agree to the practices described in this Policy.

Operator: Entangled Publishing, LLC
Corporate Office: 2614 S Timberline Rd Ste 105, Fort Collins, Colorado 80525, USA
Email: support@entangledpublishing.com
Data Storage Location: United Kingdom

1. Information We Collect
We may collect the following categories of personal data when you use the Site:

Competition Entry Data – your name, email address, and any image(s) you voluntarily submit as part of a competition.

Content Submissions – images provided by you for inclusion in the event gallery.

Anonymous Usage Data – page visits, quiz responses, and website usage information collected via cookies (Google Analytics).

We do not collect sensitive personal data (such as health information) through the Site.

2. Legal Basis for Processing
We process personal data under the following lawful bases as defined in the UK General Data Protection Regulation (“UK GDPR”) and the EU General Data Protection Regulation (“EU GDPR”):

Consent – where you have given explicit consent for your data to be used (e.g., by submitting your name, email, or images for competition purposes).

Legitimate Interests – to ensure the proper functioning of the Site and to analyse usage for event reporting.

3. Purpose of Data Processing
We process your personal data for the following purposes:

Administering the competition and confirming eligibility.

Displaying user-submitted images in the Site’s public gallery.

Analysing website performance and usage through Google Analytics.

Ensuring compliance with applicable laws.

We will not use your personal data for direct marketing, nor will we contact you for purposes unrelated to the competition or microsite operation.

4. Data Sharing
We do not sell, rent, or trade your personal data.
Personal data will not be shared with third parties except:

Service Providers – trusted providers who operate our secure UK-based servers.

Legal Obligations – where disclosure is required by law, regulation, or court order.

Your data will not be transferred outside the UK or European Economic Area (EEA) unless adequate safeguards are in place.

5. Cookies and Tracking
We use Google Analytics to collect anonymous statistical information about how visitors use the Site. This may include IP address (anonymised), browser type, and pages visited.

Cookies are small text files placed on your device. You can disable cookies via your browser settings, although some site functionality may be affected.

For more details, please refer to Google's Privacy Policy:
https://policies.google.com/privacy

6. Data Retention
All personal data and images will be stored securely on servers located in the UK. We will retain this data for no longer than 30 days after the conclusion of the event, unless a longer retention period is required by law. After this period, all personal data will be permanently deleted.

7. Data Security
We implement appropriate technical and organisational measures to protect your personal data against unauthorised access, alteration, disclosure, or destruction. These include encryption, secure server hosting, and restricted access to personal data.

8. Your Data Protection Rights
Under applicable data protection law (including the UK GDPR and EU GDPR), you have the right to:

Request access to your personal data.

Request correction of any inaccurate or incomplete data.

Request deletion of your personal data.

Object to or restrict processing of your personal data in certain circumstances.

Withdraw consent at any time where processing is based on consent.

To exercise these rights, please contact us at:

support@entangledpublishing.com

9. Children’s Privacy
This Site is not intended for individuals under the age of 16. We do not knowingly collect personal data from children under 16. If you believe we have collected such data, please contact us so we can delete it.

10. Changes to This Privacy Policy
We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. Updates will be posted on this page with a revised “Last Updated” date.

11. Contact Information
If you have any questions about this Privacy Policy or our data practices, please contact:

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2614 S Timberline Rd Ste 105
Fort Collins, Colorado 80525, USA
Email: support@entangledpublishing.com